WHY USE PERSONAL ACCOUNTS?

Ovid's Personalization features are used by only 40% of the nearly 10,000 institutions who have access to Ovid, but represent 77% of full text viewed in 2014 alone. See why having Personal Accounts can Drive Usage and Save You Time.

"MY PROJECTS" USE AROUND THE WORLD

- 45%
- 30%
- 9%
- 1%
- 11%
- 4%

Personal Account tools can help drive content use and save time - Institutions with Personal Account enabled represent 80% of Ovid usage.

- Full Text
  - Using Personal Account (77%)
  - Not Using Personal Accounts (23%)

- Sessions
  - Using Personal Accounts (77%)
  - Not Using Personal Accounts (23%)
  - Using Alerts (68%)
  - Not Using Alerts (32%)

Where are Alerts and Personal Accounts being used?

- Personal Account by Market
- Market Penetration of Alerts
  - Academic
  - Medical
  - Corporate
  - Government
**Feature**

**DO YOU KNOW?**

**Personal Accounts**
There are 750,000 Personal Accounts enabled today, driving usage and engagements!

**Alerts**
186,008 alerts run every month in Ovid!

**Saved Searches**
2.15 million searches and multimedia assets are saved in Ovid.

**Benefits**

**Is there something for me?**

39.8% of total Ovid Institutions have Personal Accounts in use

68% Customers stay current and share content with AutoAlerts

0 minutes wasted
why should you ever repeat a common search again?

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**Make it Personal Today!**

Get your FREE Ovid Personal Account in just 4 steps:

1) Login into Ovid
2) Click on "My Account"
3) Click on "Create a new Personal Account"
4) Start getting more out of your Ovid experience

**Need Help? Contact Ovid Customer Support at support@ovid.com**

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Please, feel free to schedule some time with Ovid Customer Support team to review your Personal Account free benefits today and start driving usage and value on Ovid!

“I find My Projects feature very useful to my work. I am very interested in cardiac post-surgery infection and infectious endocarditis. In My Projects, I can add everything I locate over time about the subject matter, not only on Ovid but also in any other platform.”

*Infectious Diseases Dr. - Hospital de Basurto, Bilbao (Spain)*