2011年9月

Ovid内容+工具+服务更新

欢迎浏览2011年9月的Ovid C+T+S（内容+工具+服务）更新电子快报，以便使您了解Ovid提供的新期刊和图书内容——包括有关Ovid平台检索、发现和管理功能的相关新闻。查阅这个月的本月资源、推荐期刊和推荐图书。同时千万不要错过技术园地，这里有我们客户支持团队为您提供的有关使用OvidSP的提示！

平台新闻
Ovid的最新本地语言门户——Ovid中文在北京书展上推出！检索和浏览重要的中文医学文献并管理检索结果！

请查看Ovid的第一个临床应用方面的数据库——OvidMD所提供的内容。

致电获取所有培训和图书馆营销材料！
请查看您可以如何凭借您已拥有的资源为世界各地的其他同类图书管理员提供帮助。

期刊新闻
现已在Journals@Ovid上发布6本由Allen Press, Inc.、BMJ Publishing Group和Future Science出版的新期刊。

图书新闻
现已在Books@Ovid上发布72本由Hodder Arnold、Wiley-Blackwell和Demos Medical Publishing出版的新书。

网上直播新闻
注册观看这些存档的网上直播讲座更新至电子期刊、2011年医疗电子书籍出版趋势和使用Ovid工具让您只需“单击”便可轻松访问。

当前促销活动
点击以下相关链接了解Ovid的更多精选产品和服务信息。

- World Definitive Cancer Reference（世界权威癌症参考）：OvidSP目前提供全新版本
- Ovid现可提供中医药及辅助疗法的内容
- 访问Ovid上有关移植的优质资源

最新的营销资料
请查看Ovid最新的营销资料。

- Primal Pictures—Primal互动式人体解剖图：三维实时显示人体模型的好处
- Primal Pictures ATV快速参考指南
- 移植简介
- 移植快速参考
- ANA电子书籍简介
- Ovid中文简介
- 心理学简介

技术园地
“需要信息吗？您可以立即申请在OvidSP系统上使用同时提供图片和表格的趋势报告达3年之久！”

Pieter van der Houwen
欧洲、中东和非洲地区客户支持经理

2011年9月出版的Ovid C+T+S（内容+工具+服务）更新电子快报，以便使您了解Ovid提供的新期刊和图书内容——包括有关Ovid平台检索、发现和管理功能的相关新闻。查阅这个月的本月资源、推荐期刊和推荐图书。同时千万不要错过技术园地，这里有我们客户支持团队为您提供的有关使用OvidSP的提示！
平台新闻

Ovid 中文已在 8 月 21 日 - 9 月 4 日举办的北京图书博览会上首次亮相。

Ovid 中文可帮助您的客户检索和浏览重要的中文医学文献并管理检索结果！

强大的检索技术和提高研究产出的工具具有灵活、快速和高效的特点，可帮助用户快速找到他们所需的内容。

Ovid 中文已收录的电子书精选集：
- 高等教育出版社图书全集
  这一套电子书集包括双语书刊均出自中国主要的出版机构之一——高等教育出版社，该社以出版高等教育和职业教育教材著称。
- 人民军医出版社精选全集
  一套源自人民军医出版社的经济型电子书集，囊括了这家中国示范级医学出版机构所有可采用的中医药内容。
- 上海科学技术出版社精选全集
  作为传统中医药出版界的发起人之一，上海科学技术出版社提供的电子图书涵盖针灸、艾炙针灸和推拿等主题。

如需要有关 Ovid 中文的更多信息，请访问 www.ovidmd.com/ovidchinese。

OvidMD 是 Ovid 的首个临床工具，可根据 Ovid 的当前相关全文内容，快速回答医生的问题。

OvidMD 旨在从临床和循证角度确保得出对执业医生有意义的结果。OvidMD 的搜索十分高效且简单易用，并由 Ovid 专家开发的先进技术予以支持。

查阅下列在 OvidMD 上提供的部分内容！
- Ovid MEDLINE®
- 移植图书馆
- UpToDate® 文章及患者手册

有关详细信息，敬请访问 www.ovidmd.com。

致电获取所有培训和图书馆营销材料！

希望有机会能够为您在世界各地的图书管理员同行提供帮助吗？请加入 Ovid 社区。

Ovid 即将推出 Ovid 图书库 - 全面提供由于我们的客户所提供的 Ovid 培训和市场营销资源。

在以后几个月内再次回来查看有关如何加入社区以及提交您的资料的详细信息！

图书新闻

请参见由 Hodder Arnold、Wiley-Blackwell 和 Demos Medical Publishing 出版的 72 本最新电子书的介绍如下。

行为与社会科学：心理学——应用心理学
此书回答了“我们如何培养成功女性领导？”的问题，介绍了成功女性领导者的特质和行为。

行为与社会科学：心理学——行为心理学
这本书提供了一种诊断自闭症谱系障碍的全面方法，涵盖了从婴儿到成人的各个年龄段。

行为与社会科学：心理学——儿童发展心理学
这本书是一本实用的教学指南，提供了教学发展心理学的策略，适用于本科生。

行为与社会科学：心理学——儿童发展心理学
这本书集成了自控在人格、发展和社交心理学中的研究，为社会和行为科学家提供了在过程中可能影响行为的实践研究。
行为与社会科学：心理学

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<td>Improved Intergroup Relations</td>
<td>Wagner, Ulrich; Tropp, Linda; Finchilescu, Gillian; and Tredoux, Colin</td>
<td>Wiley-Blackwell, 1st edition (2008)</td>
<td>344</td>
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<td>9781405169729</td>
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The book looks at secondary suicide prevention (treatment for those thinking about suicide or suicidal) and is very practically focused.

An international, multi-disciplinary team explores the many different facets of terrorism, investigating what it means to be a terrorist and what terrorism means for society.

An international, multi-disciplinary team explores the many different facets of terrorism, investigating what it means to be a terrorist and what terrorism means for society.

With careful coverage of basic science, safety and efficacy data that have led to FDA approval, safe and effective injection techniques, and appropriate indications for each filler, this concise volume provides a dependable source of important information for dermatologists, aesthetic medicine practitioners, plastic surgeons, and all practitioners who work with injectable fillers.

The authors aim to enthuse family doctors (for whom they are primarily writing) to enjoy the challenge of diagnosing and treating skin conditions.

Introduces biologists, clinicians and computational researchers to fundamental data analysis principles, techniques and tools for supporting the discovery of biomarkers and the implementation of diagnostic/prognostic systems.

Covering the most devastating disease in the Western world, this handbook and ready reference provides a comprehensive account of the different stages and factors in the development of the atherosclerotic plaque.

This book addresses the needs of trainees and practitioners in this field, filling a void caused by the lack of material in this fast-growing area. It comprehensively covers the echocardiographic assessment of...
congenital heart disease, from the fetus to the adult, plus acquired heart disease in children.


Takes the reader through the important aspects of ICD therapy step-by-step, using easily understandable full-page illustrations, accompanied by explanatory text and representative ICD tracings.


For over fifty years, this book has remained the definitive reference work in the field of arterial hemodynamics, including arterial structure and function with special emphasis on pulsatile flow and pressure.


Provides a comprehensive and in-depth review of this group of malignancies.


Intracranial atherosclerosis is the dominant cause of stroke in over 70% of the world’s population. Globalization is leading to an increasingly heterogeneous society. Advances in imaging technology allow this previously inaccessible pathology to be clinically studied.


For over fifty years, this book has remained the definitive reference work in the field of arterial hemodynamics, including arterial structure and function with special emphasis on pulsatile flow and pressure.


This book is a richly illustrated manual on the management of all stages of diabetic retinopathy, ideal for diabetologists, general endocrinologists who see patients with diabetes, retinal screeners, ophthalmologists and any other healthcare professionals involved in the care and management of diabetes.


Edited and authored by international experts, this book provides concise, evidence-based, multi-disciplinary guidance, and is ideal for the medical undergraduate, postgraduate, and clinical nurse specialist.


Preparing for the Neurology Boards, recertification, or the AAN Residency In-Service Training Exam (RITE) can be daunting years of study, training, and volumes of material to be processed, organized, and distilled for ready recall when the moment arrives. It may seem impossible to retain so much information. However, the completely revised and expanded second edition of this unique, easy-to-use bestselling review guide gives you all the tools you need to tie it all together no additional texts needed.


Provides a reference that busy clinicians can refer to in the daily management of the diverse medical problems faced by those living with neurologic disabilities.
Advances in this superspecialty from provides a distillation of the current text has been thoroughly revised and reorganized throughout to reflect the recent pace of change in this.

This book bridges the gap between day-to-day clinical practice, which is concerned primarily with diagnosis and treatment of disease, and occupational health practice, which is concerned with the prevention of work-related disease and the management of ill health in relation to the workplace.

This second edition has been fully updated and revised to cover the latest breadth of topics in orthopaedic basic science.

Ideal for trainee and practicing rhinologists and otolaryngologists, this book addresses the most pertinent aspects of contemporary rhinology and provides a distillation of the current advances in this superspecialty from several of the world’s leaders.

This book describes the relevant background and principles underlying the concept of service user involvement in mental health research, providing relevant practical advice on how to engage with service users and how to build and maintain research collaboration on a professional level.

This book presents a series of self-help workbooks for use in self-assessing and managing the symptoms of these conditions, with support from a health care professional.

This volume presents a series of self-help workbooks for use in managing unexplained or long term illnesses.

This new edition provides a broad overview of current thinking in this expanding field and will be a source of ideas both in research and for the management of mental disorder.

In the 100 years since Eugen Bleuler unveiled his concept of schizophrenia, which had dissociation at its core, the essential connection between traumatic life events, dissociative processes and psychotic symptoms has been lost. This is the first book to attempt to reforge this connection, by presenting challenging new findings.
linking these now disparate fields, and by comprehensively surveying, from a wide range of perspectives, the complex relationship between dissociation and psychosis.

As well as recounting factual achievements and events, this book examines the position of sport and international competition for people with a disability within their changing historical context and in relation to the Olympic Movement and able-bodied sport.

A concise reference with authoritative guidance on standard and alternative approaches from internationally recognized experts.

This book systematically explains the role of surgery in treating childhood diseases. Throughout the book key subject areas are supported by case vignettes as well as high quality photographs and illustrations.

This third edition has been updated to incorporate all recent developments.

Industry Immersion Learning; Borbye, Lisbeth; Stocum, Michael; Woodall, Alan; Pearce, Cedric; Sale, Elaine; Barrett, William; Clontz, Lucia; Peterson, Amy; and Shaeffer, John; Wiley-Blackwell, 1st edition (2009); 220 pages; ISBN-10: 3527324089, ISBN-13: 9783527324088
This timely and most comprehensive reference available on the topic covers all the different aspects vital in the fight against the global obesity epidemic.

Designed to help jobbing histopathologists jog their memory and get through more workload in any working day.

Drawing on the research of leading experts, this book provides a valuable insight into this important new area of autoimmunity research and a clear, up-to-date view on the major advances in the field.

Written by leading experts in the field as part of an interdisciplinary pan-European research program funded by the European Community, this book provides a unique and comprehensive overview of how microarray technology can be used in safely tracking the most highly dangerous pathogens.

This book provides a comprehensive guide to temperate freshwater algae, with additional information on key species in relation to environmental characteristics and implications for aquatic management.

Concise and up-to-date, this handy guide fills a gap in the literature by providing the essential knowledge for everyone with an interest in the topic.

Written by a team of experienced practitioners this book introduces students and professionals to these concepts and the key technologies that are influencing clinical practice today.

This is the only book to place a clear emphasis on the increasing number of patients suffering from both tuberculosis and AIDS, unique in combining expertise from both fields.

Aimed at specialists in pulmonology,
this volume provides the clinician with the most up-to-date information on one of the core physiological processes in airway disease, and offers insights into both immediate and future approaches to management.

**Medical Humanities: Medical Education**


The perfect companion for any psychiatrist preparing for the MRCPsych Part I exam, a critical training and professional membership exam mandated by the UK's Royal College of Psychiatrists. Part I includes a written examination and a clinical exam, which measures a range of psychiatric knowledge and skill areas.

**Nursing Practice and Health Care**

*Nursing Practice and Health Care*; Hinchliff, Sue; Norman, Sue; Schober, Jane; Hodder Arnold, 5th edition (2008); 576 pages; ISBN-13: 9780340928882

This book is an essential companion to pre-registration nursing education programs, for those studying at degree and diploma level, and for students on post-registration courses.

**Depression Care Across the Lifespan**


A comprehensive, practical text that aims to increase knowledge and understanding of depression enabling professionals to enhance care delivered to patients with depression.

**Pharmacokinetics, Metabolism, and Adverse Effects**

*Pharmacokinetics, Metabolism, and Adverse Effects*; Crowe, Suzanne M.; McCarty, James S.; Mills, John; Mouton, Johan; Norrby, Ragnar; Paterson, David; Pfaller, Michael; Hodder Arnold, 6th edition (2010); 3,000 pages, 150 illustrations; ISBN-13: 9780340927670

This book is the leading major reference work in this vast and rapidly developing field. More than doubled in length compared to the fifth edition,
the sixth edition covers all new and existing therapies and emerging drugs not yet fully licensed.


This book addresses the fundamental requirement for an interdisciplinary catchment based approach to managing and protecting water resources that crucially includes an understanding of land use and its management.


This book examines how new concepts, methods, and tools can be creatively applied to solve problems relevant to a wide range of topics. It’s an invaluable resource for all graduate students, researchers and professionals working in the geographic information sector, computer graphics and cartography.


A key reference on culture methods, offering both practical applications and essential biological information.

Please see the following references for further reading:
systems, cognition, social and environmental parameters and health.

科普：动物科学——动物学
Herpetological Monographs; Allen Press, Inc.; ISSN: 0733-1347; Vol 16 #1 (2002) - Present
This journal is ideal for serious students and professional biologists and features monographs with longer articles and symposia than Herpetologica. Also published with the Herpetologists’ League.

Journal of Mammalogy; Barry, Ronald E.; Allen Press, Inc; ISSN: 0022-2372; Vol 81 #1 (2000) - Present
The flagship publication of the American Society of Mammalogists is produced six times per year and promotes interest in mammals throughout the world by the publication of original and timely research on all aspects of the biology of mammals.

科普：地球与地质科学——地理学和地球科学
Carbon Management; Future Science; ISSN: 1758-3004; Vol 1 #1 (2010) - Present
This monthly publication captures the range of expertise and innovative enquiry represented by the diverse disciplines contributing to enhancing our comprehension of carbon interactions—from meteorology, hydrology, geology and botany to economics, land management, architecture and engineering. Featured are review articles, original research, commentary, policy updates, news, and more.

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www.ovid.com/webcasts

升级至 e-Journals
E-journals 可为您和您的客户带来很多好处并可帮助节省用于图书馆的费用。请加入我们免费提供的 30 分钟网络直播，届时一位担任主持人的医学图书管理员将详细叙述使用电子版资料的好处，并将与您分享一份帮助进行转换的项目清单，包括实用并且符合实际的建议。

2011 年医疗电子书籍的出版趋势
什么最火？什么最差？参加一场生动的座谈会，威尔康乃尔医学院医学图书馆馆长及美国医学图书馆协会 (MLA) 前任主席 Mark E. Funk（负责 AHIP）偕同为 Doody 评论机构评审 2011 年医学电子图书的图书管理专家组一起生动探讨迅速崛起的电子图书出版业。

您将会听到他们对于医学电子图书出版业现状以及推动 2011 年馆藏发展趋势的见解。还将会通过一家领先的医学出版商了解出版社的看法以及 2012 年的趋势预测。

使用 Ovid 工具轻松进行一键式访问
想了解如何才能在您的网页中加入 Ovid 检索框，如何将医学辞典整合到您的工作流程中，如何将您的 Ovid 内容存入 UpToDate 中，或者如何使您的用户可以更容易发现您的内容吗？如果确有这些需求，Ovid 将为您提供适合的工具！
Ovid 全球触角

在以下即将开始的全球贸易展销会、大会和活动上访问 Ovid。

法兰克福书展
10 月 12-15 日
德国法兰克福

第 19 届 Cochrane 年会
10 月 19-22 日
西班牙马德里

美国护士资格认证中心/国家磁体会议
10 月 3-5 日
马里兰州巴尔的摩市

护理管理大会
10 月 24-28 日
内华达州拉斯维加斯

网上信息
11 月 29 日 - 12 月 1 日
伦敦（奥林匹亚）

悉尼办事处搬迁
悉尼团队已搬迁至位于新南威尔士的新址

网上信息
11 月 29 日 - 12 月 1 日
伦敦（奥林匹亚）

最新的迪拜办事处
Ovid 在阿联酋的迪拜办事处已正式开张！

最近的迪拜办事处
Ovid 在阿联酋的迪拜办事处已正式开张！

最新的迪拜办事处
Ovid 在阿联酋的迪拜办事处已正式开张！

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护理管理大会
10 月 24-28 日
内华达州拉斯维加斯

最新活动

点击这里以获得一份全球热门活动的完整列表，其中包括医疗和护理方面的专业大会，届时 Ovid 将与姐妹公司 Lippincott Williams & Wilkins 联袂出席。

胃肠道病理：地图集和文本，第 3 版
Lippincott Williams & Wilkins

成人和儿科患者的胃肠道病理的综合参考资料，将标本的病理分析与解剖、临床、放射、病理生理、微生物方面的信息相结合，以便让读者清楚地了解每种疾病的发展过程。超过 3,000 个优秀插图的选取涵盖毛照片和微观照片、电子显微图、射线照片和线描。

Doody’s Star Rating®：4 星，分数：91; Doody’s Core Title：2.33（健康科学—病理学）；必购书目

请查看 Doody’s Review Service (www.doody.com/drs) 中所摘录的由肯塔基大学医学院医学博士 Maura O’Neil 撰写的专家评论

“总的来说，这是一部非常出色、内容全面的胃肠道病理书籍。新版中非常有必要地结合提供了分子遗传学的最新信息、治疗和预后信息以及成像和内窥镜技术。”