Ovid の c+t+s update ニュースレター 2011 年 2 月号へようこそ。このニュースレターでは、Ovid の新しい電子ジャーナルや電子ブック、データベース等のコンテンツに関する情報と共に、OvidSP および Nursing@Ovid の検索、探索および管理プラットフォームに関するニュースを皆様にご紹介していきます。今月の無料リソース、特集ジャーナルおよび特集ブックにもご注目ください。カスタマーサポート・チームが OvidSP の使用に関する役立つヒントをご紹介するテクノロジー・コーナーもお見逃しなく！

プラットフォーム・ニュース
OvidSP および Nursing@Ovid に関する最新情報や資料をお求めの際は、Ovid Resource Center へアクセスしてください。

ブック・ニュース
Books@Ovid に、American Nurses Association、Clinical Publishing、LWW および People's Medical Publishing House の新刊 147 冊が追加されました。

データベース・ニュース
最近リロードが完了した Health Management Information Consortium データベースの詳細をご覧ください。

現在プロモーション中の Ovid コンテンツ
以下の該当するリンクをクリックして、Ovid でお届けする製品やサービスに関する詳細情報をご覧ください。
- American Nurses Association (ANA) のオンライン参考書 41 冊にアクセスできます
- Primal Picture for Dentistry
- Embase Articles in Press が登場

最新マーケティング資料
Ovid の最新マーケティング資料をご覧ください。
- American Nurses Association 電子ブックのファクトシート
- Ovid Primal Pictures for Dentistry ファクトシート
- その他のマーケティング資料は、www.ovid.com/moreinfo でご覧いただけます

テクノロジー・コーナー

「OvidSP の使用状況は、https://ovidspstats.ovid.com/scripts/osp.wsc/webstats.p で確認できます。使用状況確認ツールへのアクセスが必要なアクセスをお持ちでない場合は、テクニカル・サポート (support@ovid.com) までご連絡ください。」

ニール・クリスティアンセン
米国担当サポート・エンジニア

Resource of the Month
Primal Pictures for Dentistry
歯科医療従事者に適した包括的な 3D 画像および参考ツールです。
http://www.ovid.com/rotm

Featured Journal
Annals of Surgery
世界で最も広く引用されている外科学ジャーナル「Annals of Surgery」は、外科学および外科手術の進展に大きく貢献する情報を、世界中の医学界に向けて発信しています。
http://www.ovid.com/featuredjournal

Featured Book
Feigenbaum's Echocardiography, 7th Edition
Lippincott Williams & Wilkins
Doody's Star Rating：5 つ星、スコア：100、Doody's Core Titles（健康科学分野）・心臓病学分野：2.6
Doody's Review Service™ のレビューからの引用は、最後のページをご覧ください
http://twitter.com/wkhealthovid
This book contains case vignettes and discussions to help residents, fellows, and practitioners maximize their competency in performing clinical assessments in psychiatry.

This text contains basic information about speech disorders that are related to impairments in articulation, voice, and fluency; language disorders in children and adults; and hearing disorders that cause conductive and sensorineural hearing losses.

This book includes criteria for diagnosing schizophrenia based on the Diagnostic Statistical Manual (DSM). Special emphasis is placed on differential diagnosis, co-morbidities, medications, and additional treatment options. The authors provide expert guidance on helping patients to cope with family and cultural issues for this highly complex disorder.

This important reference offers new insights on the contribution of hearing rehabilitation to English language acquisition. Students pursuing careers in deaf education, audiology, and speech pathology will gain a thorough understanding of the audiological dimensions of hearing and how hearing loss affects speech, language, and literacy.

This paperback, full-color book is ideally suited for anesthesiologists, residents, and nurse anesthetists who need a concise, practical, easily accessible reference on anesthesia equipment.

Written by an expert on the subject, and including a foreword by parents of a person with schizophrenia, this book is an invaluable resource for anyone coping with the physical and emotional turmoil of schizophrenia.

Written by an expert on the subject, this book is an invaluable resource for anyone coping with the physical and emotional turmoil of schizophrenia.

This groundbreaking book addresses the crucial issue of causation in intelligible, accessible language while offering plenty of research to support key theories.
This guide lists the management techniques associated with treating victims of medical emergencies, includes a pharmacology section identifying the various medications used to manage medical conditions, and offers a quick reference assessment section listing exam items used to identify medical problems.


Geared specifically to the EMT-Basic, this book provides easy access to the vital emergency information needed by pre-hospital personnel. It is a great resource for fast review of important step-by-step procedures, offering just the right amount of information to guide actions and reactions in the field.


The text covers a range of advanced-level topics, including the cellular environment, bleeding and shock, airway management and respiratory emergencies, pharmacology, toxicology, medical emergencies, trauma, and pediatric and geriatric considerations. Presented in clear and concise format, this text will prove invaluable to students and field providers alike.


Respected, practical information in emergency care -- now thoroughly updated for its fourth edition!

**臨床医学分野：内科学分野**


This is a guide to the diagnosis, evaluation, treatment, and prevention of community-acquired pneumonia (CAP), nursing home-acquired pneumonia (NHAP), nosocomial (hospital-acquired) pneumonia (NP), tuberculosis (TB), chronic pneumonias, and pneumonias in the immune-compromised host.

**臨床医学分野：外傷分野**


Divided into six sections, this book provides physicians and other healthcare providers with a clear understanding of the role of biomarkers in clinical cardiovascular medicine.


Provides ECG criteria for 125 ECG diagnoses, including arrhythmias and conduction disturbances; chamber enlargement and hypertrophy; ischemic syndromes; pacemakers; and drug, electrolyte and medical disorders. Also includes sections on approach to ECG interpretation, differential diagnosis of ECG abnormalities, and ACLS algorithms.


Featuring nearly 1,000 anatomically accurate illustrations and images, this outstanding guide presents a step-by-step assessment of cardiac structure and function and summarizing normal and abnormal findings of cardiac chamber and valvular structure and function. This unrivaled work has the information you need to accurately perform and interpret the comprehensive transthoracic echocardiography examination.
This volume is a current, concise, and practical step-by-step guide to the diagnosis, evaluation, and treatment of hypertension. More than 50 clinical trials, common management pitfalls, and cardiovascular risk reduction measures are also described.

Peripheral vascular disease (PVD) affects more than 30 million people worldwide, most often individuals over age 65. The authors provide a description of relevant vascular anatomy and pathophysiology, a focused review of diagnostic modalities used in screening for PVD, and contemporary medical and interventional treatments used for PVD.

This concise and informative manual covers key topics such as regulation of lipids and their role in atherosclerosis, clinical approach to evaluation, therapeutic approaches, management of specific patient populations, and the role of imaging modalities.

This book is a practical guide to the detection, evaluation, and treatment of stroke. Primary and secondary prevention measures are also emphasized, forming the basis for a management strategy aimed at halting the progression of atherosclerosis, stabilizing rupture-prone plaques, preventing arterial thromboembolism, and improving prognosis.

Established for more than thirty years as one of the world’s most widely read gynecology texts, this book is now in its eighth edition.

A concise, practical, and authoritative guide to the treatment and prevention of infectious diseases commonly encountered in adults.

This must-have resource features expert recommendations, clinical and diagnostic decision-making tools, and drug-to-drug interactions. Concise, thorough, and current, the book is also designed for quick reference and comprehension with an easy-to-access format that facilitates rapid application of knowledge at the point of care.
This book guides readers through the overwhelming maze of treatment decisions for cervical cancer, simplifies the complicated schedule that lies ahead, and provides valuable tools to help you put together your plan of care.

This book guides readers through the overwhelming maze of treatment decisions for head and neck cancer, simplifies the complicated schedule that lies ahead, and provides valuable tools to help you put together your plan of care.

This book guides readers through the overwhelming maze of treatment decisions for kidney cancer, simplifies the complicated schedule that lies ahead, and provides valuable tools to help you put together your plan of care.

This book guides readers through the overwhelming maze of treatment decisions for lung cancer, simplifies the complicated schedule that lies ahead, and explains in easy-to-use terms how to put together your plan of care.

This book guides readers through the overwhelming maze of treatment decisions for ovarian cancer, simplifies the complicated schedule that lies ahead, and provides valuable tools to help you put together your plan of care.

This book guides readers through the overwhelming maze of treatment decisions for prostate cancer, simplifies the complicated schedule that lies ahead, and provides valuable tools to help you put together your plan of care.

This book guides readers through the overwhelming maze of treatment decisions for uterine cancer, simplifies the complicated schedule that lies ahead, and provides valuable tools to help you put together your plan of care.

Empowers breast cancer patients and their families by providing authoritative, easy-to-follow information about each step of treatment, helping women to make informed decisions about their care.

This book presents a selection of challenging cases seen in everyday practice, highlighting learning points and recent developments made in the field.

臨床医学分野：内科学分野 - 肺科学分野
Paediatric Respiratory Disease: Airways and Infection. An Atlas of Investigation and Management;
This uniquely comprehensive work provides a pictorial guide to the whole spectrum of diseases and disorders of the respiratory tract in children.

臨床医学分野：神経学分野
Alzheimer's: The Latest Assessment and Treatment Strategies;
These case studies bring to life the day-to-day issues faced by healthcare managers and supervisors working on the front lines to help your students understand the practical application of management concepts. The book is also useful as a primary text for continuing education by working health care managers or for self-study.

Muhammad Ali Parkinson Center,
Whether you’re a newly diagnosed patient or are a friend or relative of someone suffering from Parkinson Disease, this book offers crucial help. Completely revised and updated and written by an internationally recognized expert on Parkinson Disease, this book is an invaluable
resource for anyone coping with the physical and emotional turmoil of this devastating disease.


A practical guide for primary care physicians, psychiatrists, and other non-neurologist clinicians who encounter patients with neurologic problems.


In one convenient source, this book provides a broad, detailed, and cohesive overview of seizure disorders and contemporary treatment options.


This guide takes an investigative approach to nutrition assessment - reviewing the collection and analysis of evidence to determine the real nutrition-related problem, understanding the underlying problem and its effect on nutritional status, and providing intervention to address the problem - thereby improving nutritional health.


This important reference covers nutrition requirements throughout the life span, with a special emphasis on both pregnancy and end-of-life issues.


The role of nutrition education is to address the numerous personal and environmental influences on food choices and assist individuals in practicing healthy behaviors. Using a six-step process, this book integrates theory, research, and practice, providing advice on designing, implementing, and evaluating theory-based nutrition education.

**Nutrition Psychology: Improving**


Developed especially for Pediatric Nurse Practitioners and Family Nurse Practitioners preparing to take certification examinations and as a reference in the practice setting, the text is divided into systems with an in-depth coverage of growth and development and health promotion and maintenance.


Integrating the history of healthcare and principles of management, marketing, and economics, this informative guide provides readers with the tools to develop a marketing plan, search for funding, and plans for the implementation and evaluation of a community program. Features include learning objectives, chapter summaries, case studies and PowerPoint presentations.
A unique resource on pediatric activity and therapy analysis for occupational therapists and students, this text provides useful information on planning creative and playful activities within therapy sessions. It also contains case studies, activity worksheets, and more.

Provides readers with the plans and real examples to market and grow a successful practice. It’s filled with marketing tips and strategies based around five components of a successful practice: retaining current patients; attracting new patients; motivating staff; working with managed care and other physicians; and utilizing the Internet and consultants.

This book offers spine surgeons detailed guidance in using the principles of evidence-based medicine in treatment decisions.

The book is an evidence-based, point-of-care compact reference book providing inpatient clinicians with critical information about the evaluation and management of every common medical disorder encountered in the hospital, including the most common conditions encountered in the ICU. It is packed with tables and algorithms intended to quickly direct the busy clinician to an evidence-based approach to manage any common medical condition.

This handy text provides current information on how to incorporate imaging modalities into clinical practice. It features clinical scenarios for practical application and over 200 photos and illustrations.

This guide is for physicians, medical students, and catherization laboratory professionals. This reference provides useful information on interpreting coronary imaging through intravascular ultrasound images, available imaging products, and IVUS-related literature. Includes an updated image library highlighting diagnostic and interventional applications.

Now in its second edition, this thoroughly illustrated volume is a practical, problem-oriented how-to guide to performing and interpreting abdominal and pelvic MRI studies.

This book is a comprehensive active learning tool for medical students, residents, and junior attending physicians in radiation oncology.

Thoroughly updated and now in full color, this is the most modern and comprehensive book in the field, is the gold standard in the field of physical therapy.
Physical Therapy Prescriptions for Musculoskeletal Disorders; Cooper, Grant; Chait, Evan; LWW, 1st edition (2010); 384 pages, 350 illustrations; ISBN-13: 9781605476728

This book equips musculoskeletal physicians with a full understanding of how to write an effective physical therapy prescription, what takes place during physical therapy, and how the therapist fulfills the prescription.


This book provides full-color, step-by-step explanations of all operative procedures in sports medicine and contains the sports-related chapters from Sam W. Wiesel’s Operative Techniques in Orthopaedic Surgery.


Now in its second edition, this book is a clinically oriented quick consult reference for sports medicine.


This book is not only of interest to chiropractic students, but also practicing chiropractors because it provides information they can utilize to provide better care by positively intervening with their patients and their communities regarding public health matters.


This definitive text addresses every aspect of endourologic procedure including methods of access, operative techniques, complications, and postoperative care.

Entrapment neuropathies: The common and well-known peripheral nerve disorders. This text is an ideal source of relevant dermatological information for chiropractic college dermatology instructors, chiropractic students, and practicing chiropractors.


The study and application of service learning as a pedagogy has become widespread. This book provides not only a theoretical base for implementing service-learning into courses but also gives specific examples of successful projects that both students and educators will find insightful.


Covering everything from Geiger counters to positron emission tomography systems, this text provides students with an understanding of the practical aspects of key instruments and their uses in nuclear medicine.


Developed by faculty members in bioethics, business, dentistry, law, medicine, nursing, occupational therapy, pharmacy, physical therapy, and social work, this introductory textbook presents the history of safety and the core concepts of patient safety.


This guide takes disparate medical information and puts it together in a way that readers can utilize to quickly make important clinical connections. Topics are presented in a clinically
relevant format. This is an ideal resource for all medical professionals and students.

The programmed instruction encourages students to learn medical terminology through a word-building block format that emphasizes retention through repetition. This block format allows students to develop their knowledge, assess what they’ve learned, gain immediate feedback, and then move on to the next block.

This book offers the first comprehensive look at CPRs as they relate to PT practice. Its format is arranged so that the pertinent information is readily available to influence clinical decision making. CPR development level is provided, a quality assessment score is listed as well as a clinical bottom line paragraph to provide the reader with a summative statement.

The authors address the etiology of trigger points, the epidemiology of myofascial pain, clinical management of patients, specific treatment issues, and the role of trigger points in various pain syndromes. This book is an accessible introduction to myofascial trigger points for physicians, therapists, chiropractors, osteopaths, acupuncturists, and massage therapists.

Framed around the National Health Education Standards and the Centers for Disease Control and Prevention’s six risk behaviors, this practical text facilitates instructional planning, allows for easy adaptation into various curricular frameworks, and ensures that the most essential health education content is addressed.

This book translates the principles and practice of ethics into usable information for application to the real world of healthcare administration and the critical issues faced by today’s healthcare administrators.


Written from a sport management perspective, rather than from a lawyer’s, this unique book covers all the major areas presented in sports law today including: cases relating to torts, contracts, intellectual property, and agents.


Provides succinct and relevant information that can be used by students and professionals in the operating room.


This completely updated document is unique, in fact, as a unifying effort due to participation and contribution of 16 nursing organizations whose constituency includes cardiovascular nurses.


This book focuses on health education and the role of health care providers, especially nurses, in working with clients: individuals, families and groups, in health care institutions and community health settings.


This text compiles the history and theory behind cultural competency in nursing and offers key information regarding health beliefs and the impact of culture on health and illness. It helps the nurse navigate through the obstacles that culture can place on the patient experience.


Offers health care professionals and individual caregivers the guidelines and tools necessary to provide compassionate, spiritual care to their clients and patients. This second edition has been completely updated and revised to include new content and current research.


This guide focuses specifically on the needs of the aging adult population.


This essential resource is written for the next generation of healthcare managers. It includes a review of the most recent healthcare legislation, a trove of industry case studies, and a vital new chapter on the managerial challenges of 21st century healthcare consumerism.


Based on the highly regarded national “Nurse Engagement Study” project funded by The Robert Wood Johnson Foundation, this book offers a groundbreaking approach—one that distinguishes it from other nurse management books by a focus on building a model of the solution rather than a description of the problem.


As the premier resource on professional nursing practice, this new edition of an ANA classic is informed by the advances in health care and professional nursing today.


This unique text covers the use of banked, or stored, human milk in the hospital for premature and sick
infants, and discusses the advantages of human milk feedings and the elements of hazard or risk introduced by the use of formulas, including rationales for the use of both mother’s own milk and donor human milk in the NICU.


This latest edition includes new information on infant outcomes, including epidural anesthesia and Cesarean surgery, clinical strategies for helping the mother and baby recover from birth injuries, medications and complications, and information on the World Health Organization’s Baby-Friendly Hospital Initiative with its Mother-Friendly Childbirth Module.


This text includes chapters on diversity and justice, informed consent, multiple relationships, confidentiality and privacy, scope of practice, and others. Realistic case examples throughout the text encourage critical thinking in applied ethics. The authors present a unique model for midwives’ ethical thinking and appendices include widely used codes of ethics in the field.


As the most challenging subject for EMS students, this book allows students to fine-tune their understanding of the patient assessment process. This BLS- and ALS-level text includes 150 EMS practice scenarios (75 trauma and 75 medical) that focus on the assessment process as dictated by the National Registry medical assessment and trauma assessment skill sheets.


This text provides unique tools for nurses to implement and help patients take responsibility in their own health care, make informed decisions and provide guidance toward healthy behavior change, leading to improved health of our communities and country.


This text helps students better understand their role as a health care provider by preparing them for what they will encounter on the clinical floor in hospital or other health care setting. The first text of its kind, this shows students how to get the most out of a clinical experience.


This book has been organized to give the reviewer test taking strategies and techniques and sample test questions, which are intended to serve as an introduction to the testing arena. In addition, a bibliography is included for those who need a more in depth discussion of the subject matter in each chapter.


This innovative text includes key topics such as a discussion of historical evidence in coming to know the meaning of the terms used to describe public health nursing; the exploration of the use of technology in public health; social epidemiology as well as the traditional content on epidemiology; and an innovatively designed assessment tool.


This text includes current information on the relevance of servant leadership for nurses practicing in a health care setting with extensive literature.
review on leadership in nursing and health care as well as on servant leadership. This unique text also includes a newly developed model of servant leadership in nursing, supported by powerful and poignant perceptions and experiences of servant leadership elicited in interviews with 75 contemporary nursing leaders.

A must-have resource for nursing students new to online learning or for students already in the online learning environment and seeking additional strategies or tips to help them manage the structure more productively.

Designed for the nurse educator, this comprehensive guide is focused around the National League for Nursing’s eight core competencies for academic nurse educators.

This book examines the pharmacology of specific drug categories used for a wide-variety of diseases and conditions as well as pharmacotherapeutic agents for specific conditions and diseases. Each chapter addresses drug therapy for the non-pregnant adult woman, the pregnant woman, the lactating woman, and the postmenopausal woman.

**Becoming a Breast Cancer Nurse**

An innovative resource that guides nurses through the process of becoming a nurse navigator at breast cancer centers, this is a must-have resource for oncology nurses and administrators interested in patient advocacy and improved outcomes.

Written by nationally-renowned nursing expert, here’s an essential guide for nurses providing care to breast cancer survivors and those interested in joining the burgeoning field of cancer survivorship care.

As part of set of essential references for clinical nurses to help identify key components of survivorship care, this volume gives valuable tips on counseling people with lung cancer through the various components of survivorship including diagnosis and treatment, follow-up, healthy behaviors and personal growth.

As part of set of essential references for clinical nurses to help identify key components of survivorship care, this volume gives valuable tips on counseling people with lymphoma through the various components of survivorship including diagnosis and treatment, follow-up, healthy behaviors and personal growth.

As part of set of essential references for clinical nurses to help identify key components of survivorship care, this volume gives valuable tips on counseling people with prostate cancer through the various components of survivorship including diagnosis and treatment, follow-up, healthy behaviors and personal growth.

The 2010 edition of this reference provides valuable information on effective symptom management, patient education, and chemotherapy administration. Among the new information: new and updated administered drugs; descriptions of specific drugs in terms of their mechanism of action, metabolism, drug interactions, laboratory effects/interference, and special considerations; and discussions of the most important and common drug side effects.


Covering the most recent treatment option of transforming cancer into a chronic illness, this book provides nurses with the information they need to understand this and future developments in the field. This comprehensive text takes nurses through foundational concepts in cell and normal biology that are crucial to understanding cancer and targeted therapy.


This third edition combines the best of a diseases reference with the best of a full-color atlas in one clinical reference for every practice setting.


Practice-based, for either students or for supporting pediatric nurses practicing in a home-care setting, this book includes a variety of nursing information required for this type of care across a large spectrum of physiologic categories and acuity levels. This edition reflects the most current practice and technology and includes a new focus on evidence based practice.


This book provides authoritative, practical answers to commonly asked questions about this condition to help you better understand all aspects of dealing with macular degeneration including treatment options, sources of support, and much more.


Provides authoritative practical answers to your questions about treatment options, lifestyle decisions to improve bone health, sources of support, comments from men and women with bone loss, and much more.


This text is an essential resource for pharmacy technician students and practicing pharmacy technicians. In simple and clear manner, students will find numerous solved problems and a step-by-step format that allows for quick comprehension. Key features include practice problems with
answers, written procedures, boxes with tips, exercises, and chapter quizzes.

Ideal for pharmacy students and practicing pharmacists, this text effectively facilitates an in-depth level of understanding of essential leadership and management concepts for application in practice. It also features sections on communication, conflict management, professionalism, and human resource strategies vital competencies for pharmacy leaders and managers.

This meticulously peer-reviewed book details typical drug dosing (both FDA approved and off-label uses), available trade and generic formulations, metabolism, safety in pregnancy and lactation, relative drug pricing information, Canadian trade names, and an herbal alternative therapies section.

公衆衛生分野：疫学分野
This authoritative text on the world’s leading causes of death describes in detail the nature of atherosclerotic and hypertensive diseases—including their determinants, prevention and control, as well as policies for intervention in community and clinical settings.

公衆衛生分野：地域医療および疾病予防分野
An introductory text that examines the five dimensions of personal health: physical, social, emotional, intellectual, and spiritual. This book is perfect for use in conjunction with a personal health text or as a standalone for any personal health course.

The skills necessary to plan and deliver efficient health education programs are fundamentally the same, whether it’s in a classroom, workplace, hospital, or community. This book encourages the systematic development of sound, effective, and appropriate presentation methods and demonstrates the evolving state of health education.

In this book, students will receive an overview of the different approaches to research methods and are introduced to the five-chapter thesis or dissertation format. Each chapter contains information relevant to the writing of one or more chapters of a thesis or dissertation.

This book incorporates the latest clinical guidelines into a step-by-step guide to the diagnosis, evaluation, management and prevention of HIV infection and its complications.

This text addresses the principles governing physical activity, the methods for measuring exertion, the cardiovascular and metabolic responses to physical activity, and cardiovascular disease and risk factors. It helps students understand the epidemiology behind the assertion that physical activity is associated with better health and quality of life.

This book explores real-world reproductive health problems and provides readers with a guide on the use of methods for challenging research topics, including: sexual behavior, abortion, illicit drug use, and sexual abuse. Readers will come away with a clear understanding of the practical applications of epidemiology as it relates to the reproductive health system.
公衆衛生分野：健康管理分野
This book provides healthcare educators, leaders, and clinicians with the specific knowledge and tools vital for creating and advocating for quality-centric, next-generation healthcare organizations.

Divided into seven sections, this book features over 30 case studies that explore real-world scenarios faced by healthcare marketing executives.

Ideal as a supplement to any text on health care supervision, these case studies bring to life the day-to-day issues faced by health care managers and supervisors working on the front lines to help your students understand the practical application of management concepts. The book is also useful as a primary text for continuing education by working health care managers.

Offering careful, step-by-step instructions for calculations using Microsoft Excel, this hands-on resource begins with basic foundational competencies in statistics, and then walks the reader through forecasting, designing and analyzing systems, and project analysis.

Using actual examples from hospitals, long-term care facilities, and home health agencies, this user-friendly text includes practical information for the non-financial manager charged with budgeting.

Written from a healthcare manager’s perspective, this book introduces the reader to the behavioral science literature relevant to the study of individual and group behavior, ideal for graduate-level study.

Here’s a comprehensive, essential resource for the next generation of healthcare managers. It includes a review of the most recent healthcare legislation, a trove of industry case studies, and a vital new chapter on the managerial challenges of 21st century healthcare consumerism.

While addressing the global issues and trends in social marketing, the book highlights successful health behavior change campaigns launched by governments, by a combination of governments, NGOs, and businesses, or by citizens themselves in five continents.

科学分野：一般地球科学および地質学分野
This book presents the technical issues in a serious and ecological fashion and captures the complex merging of ecology, agriculture, politics and economics in both a historical and contemporary context. Readers will learn about environmental impact, soil chemistry, and the ethical and moral elements related to food quality.

卫生管理者：経営管理関連分野
This book provides healthcare educators, leaders, and clinicians with the specific knowledge and tools vital for creating and advocating for quality-centric, next-generation healthcare organizations.

Divided into seven sections, this book features over 30 case studies that explore real-world scenarios faced by healthcare marketing executives.

Ideal as a supplement to any text on health care supervision, these case studies bring to life the day-to-day issues faced by health care managers and supervisors working on the front lines to help your students understand the practical application of management concepts. The book is also useful as a primary text for continuing education by working health care managers.

Offering careful, step-by-step instructions for calculations using Microsoft Excel, this hands-on resource begins with basic foundational competencies in statistics, and then walks the reader through forecasting, designing and analyzing systems, and project analysis.

Using actual examples from hospitals, long-term care facilities, and home health agencies, this user-friendly text includes practical information for the non-financial manager charged with budgeting.

Written from a healthcare manager’s perspective, this book introduces the reader to the behavioral science literature relevant to the study of individual and group behavior, ideal for graduate-level study.

Here’s a comprehensive, essential resource for the next generation of healthcare managers. It includes a review of the most recent healthcare legislation, a trove of industry case studies, and a vital new chapter on the managerial challenges of 21st century healthcare consumerism.

While addressing the global issues and trends in social marketing, the book highlights successful health behavior change campaigns launched by governments, by a combination of governments, NGOs, and businesses, or by citizens themselves in five continents.

科学分野：一般地球科学および地質学分野
This book presents the technical issues in a serious and ecological fashion and captures the complex merging of ecology, agriculture, politics and economics in both a historical and contemporary context. Readers will learn about environmental impact, soil chemistry, and the ethical and moral elements related to food quality.

ジャーナル・ニュース
新着ジャーナルの詳細は以下をご覧ください。

臨床医学分野：産科学および婦人科学分野
Expert Review of Obstetrics & Gynecology; Expert Reviews, Ltd.; ISSN: 1747-4108, e-ISSN: 1747-4116
Provides evaluated, structured commentary from international opinion leaders in this key field of medical endeavor. All reviews are subject to rigorous peer review and produced to industry leading standards and timelines to ensure a complete solution for professionals working in this field.

データベース・ニュース
Health Management Information Consortium データベースの 2011 年度リロードは、2011 年 1 月 10 日（月）に完了しました。

今回のリロードによる主な変更点は次のとおりです。
− シーケンスが更新されました
− ストップワードが廃止され、「there is no evidence.tw」のような単語や語句を検索できるようになりました。こうした語句にあたるストップワードが含まれるため、以前はエラーメッセージが表示されていた
HMIC データベースにアラートを保存できる新機能が追加されました
タイトルと登録番号（例：PubMed Unique Identifier）を含めることができるようになりました
Ovid Full Text（Ovid フルテキスト）および Full Text（フルテキスト）へのリンクが利用可能になりました
今回リロードによるフィールドと絞込み項目の変更点は次のとおりです。
8つのフィールドの変更：
- Accession Number (AN)（登録番号）
  - フィールド標記の変更、HMIC Accession Number（HMIC 登録番号）からの差替え（数字に変更なし）
- Date of Publication (DP)（出版日）
  - 該当フィールドが検索可能に
- Frequency (FQ)（頻度）
  - 該当フィールドが検索可能に
- Information Provider (IO)（情報提供者）
  - フィールド標記の変更、IN - Information Provider（IN - Information Provider）からの差替え、マルチファイル一括検索の標準項目に
- Original Description (OD)（原記載）
  - 該当フィールドが検索可能に
- Publication Information (PB)（出版社情報）
  - フィールド標記の変更、Publisher（出版社）からの差替え、マルチファイル一括検索の標準項目に
- Source (SO)（ソース）
  - フィールド・ラベルの変更、OS - Original Source（原ソース）からの差替え、マルチファイル一括検索の標準項目に
- Update Code (UP)（更新コード）
  - フィールド・ラベルの変更、マルチファイル一括検索の標準項目に

1つのフィールドの追加：
- Language (LG)（言語）

1つのフィールドの削除：
- Original Publisher (OP)（元の出版社）

1つの新たな絞込み項目：
- Language Limit（言語絞込み）

世界の Ovid
Ovid が世界中で主催する以下のトレードショーや会議、イベントへぜひお越しください。

- Joint Meeting of the Medical Library Group of Southern California and Northern California and Nevada Medical Lib Group
  2月 23〜24日
  米国カリフォルニア州サンフランシスコ

- Health Sciences Librarians Group
  2月 25〜26日
  アイルランド・アスローン

- Bibliostar
  3月 3〜4日
  イタリア・ミラノ


Featured Book

Feigenbaum’s Echocardiography, 7th Edition
Lippincott Williams & Wilkins

全面的に改訂された Feigenbaum’s Echocardiography 第7版には、近年における心エコー検査技術や臨床用途の変更が反映されています。

Doody’s Star Rating：5つ星、スコア：100、Doody’s Core Titles（核心書） - 心臓病学分野：2.6
以下は、Ochsner Clinic Foundation のシェリヤ・アルサム医師による Doody’s Review Service（www.doody.com/drs）のレビューからの抜粋です
★★★★★「著者は、心エコー分野の要旨をすべて効果的にまとめ上げている。本書は、心エコー法を重視するあるいは医療機関において、図書館に置くべき書籍である。」