The following instructions will allow content administrators to setup access for their OvidSP content (ejournals, books or databases) for it to be viewed on the user's smartphone by simply creating a Quick Reference (QR) code and making it available on their websites.

Before you begin, ensure that you have your list of OvidSP jumpstarts for the product/s you subscribe through OvidSP – which should have been sent to you by Ovid Technical Support.

If you do not have the jumpstarts please contact Ovid Technical Support before you proceed.

NOTE: Follow the steps below for each product (journal, book, database), as an example we will use American Psychologist.

1. First, you are required to shorten the long OvidSP jumpstart URL (for IP or Athens validation), to a more simple URL.

To shorten the URL, go to Tiny URL: http://tinyurl.com/

Enter your long URL (OvidSP jumpstart) in the box shown below and click ‘Make TinyURL’.

```
Enter a long URL to make tiny: [URL]
Make TinyURL!

Custom alias (optional):
http://tinyurl.com/ [Optional alias]
May contain letters, numbers, and dashes.
```
To create the QR codes we will use: http://qrcode.kaywa.com/
First, make sure the content type selected is 'URL'. If correct, copy the TinyURL which you created earlier into the URL box.

Next click ‘generate’ and you will get something similar to the image on the right. Beneath the QR code is a set of instructions, follow these before proceeding to the next step.

You are now ready to copy in your website!

Now with the smartphone’s QR reader application, the smartphone can scan code!

Once the code has been correctly read and recognised by the smartphone application, you will be asked if you would like to go to (or OPEN) the code. Respond yes, then you will be directed to OvidSP.

Depending on the authentication link used to start with, you may be asked to validate/authenticate your credentials before being taken to the content, e.g. the table of contents for American Psychologist.