

OvidToday™

Ovid's Journal App

- Now your patrons can access your institution's Ovid® journal holdings right on their device
- Easy for users to browse, find and track journals, create a personal reading list or read the PDF of any article
- Customizable marketing materials are available to help you promote OvidToday to patrons
- Help busy healthcare professionals stay current on-the-go
- Get more out of your existing Ovid journal subscription at no extra charge, and help improve journal usage

BROWSE. READ. SAVE.

OvidToday, an easy-to-use app for your library's Ovid-subscribed journals, is aimed at providing you and your users with the latest and most-relevant content.

Currently available for iPad®, OvidToday offers instant access to browse through your institution's Ovid journals - including multiple issues and Publish Ahead of Print. Plus, users can read or save PDF articles for later use while they are offsite or offline.

Why Your Users Will Want OvidToday

- **Browse ALL Your Institution's Ovid® Journal Holdings** – search by journal name, A-Z or by category to find journals that best fit any specialty area
- **Intuitive Interface and Navigation** – made with the busy user in mind to make reading journal articles a simple experience
- **Personal Reading List** – users can create a list of journals to follow, even offline, that is most relevant to their research, practice and education
- **Stay Up-To-Date** – the latest content from the institution's subscribed journals is instantly available on the app once on Ovid - including Publish Ahead of Print
- **Read Articles Anywhere** – Readers can up to 6 months-worth of rolling content and PDF articles while on-the-go - access at work or at home with remote authentication



Turn over for additional details

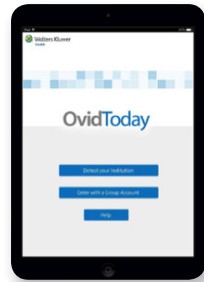
Look Inside OvidToday for iPad®

Ovid Worldwide Headquarters

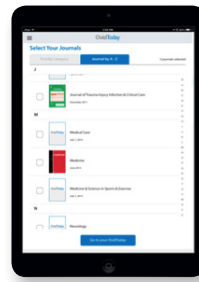
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- Sydney, Australia
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- Warsaw, Poland



Log into OvidToday



Add journals to your reading list - select by category or A-Z



Browse journal content and read PDF articles

Get Users Started with OvidToday!

1. Download the OvidToday app

Available on the App Store – AT NO EXTRA COST – available for download at itunes.apple.com. 

2. Enter network credentials

If users are logged in on their network, the app should automatically recognize them.

3. Enter an Ovid Personal Account ID

If a user doesn't have a Personal Account, OvidToday will prompt them to create one and provide easy-to-follow steps; administrators must make sure they have enabled Personal Accounts for their institution.

4. Start browsing favorite journals

Users will have access to all the most recent issues of your institution's Ovid-subscribed journal content; new issues are added automatically once available on Ovid.

Promote OvidToday to Your Users

Visit the Ovid ResourceCenter (resourccenter.ovid.com) for your OvidToday Librarian Toolkit – developed specifically to help you market this new app to your patrons. You can find posters, banners, Tweets, email templates and more.