

# OvidToday™

## Ovid's Journal App

- Now your patrons can access your institution's Ovid® journal holdings right on their device
- Easy for users to browse, find and track journals, create a personal reading list or read the PDF of any article
- Customizable marketing materials are available to help you promote OvidToday to patrons
- Help busy healthcare professionals stay current on-the-go
- Get more out of your existing Ovid journal subscription at no extra charge, and help improve journal usage

### BROWSE. READ. SAVE.

OvidToday, an easy-to-use app for your library's Ovid-subscribed journals, is aimed at providing you and your users with the latest and most-relevant content.

Currently available for iPad®, OvidToday offers instant access to browse through your institution's Ovid journals - including multiple issues and Publish Ahead of Print. Plus, users can read or save PDF articles for later use while they are offsite or offline.

### Why Your Users Will Want OvidToday

- **Browse ALL Your Institution's Ovid® Journal Holdings** – search by journal name, A-Z or by category to find journals that best fit any specialty area
- **Intuitive Interface and Navigation** – made with the busy user in mind to make reading journal articles a simple experience
- **Personal Reading List** – users can create a list of journals to follow, even offline, that is most relevant to their research, practice and education
- **Stay Up-To-Date** – the latest content from the institution's subscribed journals is instantly available on the app once on Ovid - including Publish Ahead of Print
- **Read Articles Anywhere** – Readers can up to 6 months-worth of rolling content and PDF articles while on-the-go - access at work or at home with remote authentication



Turn over for additional details

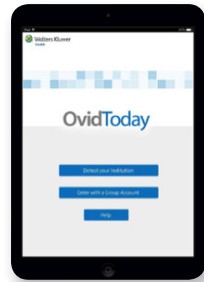
Look Inside OvidToday for iPad®

**Ovid Worldwide Headquarters**

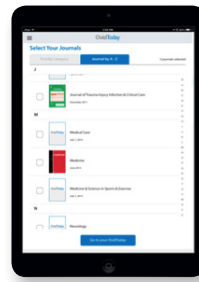
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- Mumbai, India
- New Delhi, India
- Norwood, MA, USA
- Paris, France
- Riyadh, Saudi Arabia
- Sandy, UT, USA
- Stockholm, Sweden
- Sydney, Australia
- Tokyo, Japan
- Warsaw, Poland



Log into OvidToday



Add journals to your reading list - select by category or A-Z



Browse journal content and read PDF articles

Get Users Started with OvidToday!

**1. Download the OvidToday app**

Available on the App Store – AT NO EXTRA COST – available for download at [itunes.apple.com](https://itunes.apple.com). 

**2. Enter network credentials**

If users are logged in on their network, the app should automatically recognize them.

**3. Enter an Ovid Personal Account ID**

If a user doesn't have a Personal Account, OvidToday will prompt them to create one and provide easy-to-follow steps; administrators must make sure they have enabled Personal Accounts for their institution.

**4. Start browsing favorite journals**

Users will have access to all the most recent issues of your institution's Ovid-subscribed journal content; new issues are added automatically once available on Ovid.

Promote OvidToday to Your Users

Visit the Ovid ResourceCenter ([resourccenter.ovid.com](https://resourccenter.ovid.com)) for your OvidToday Librarian Toolkit – developed specifically to help you market this new app to your patrons. You can find posters, banners, Tweets, email templates and more.