When Physicians Need To Know More, They Trust OvidMD

OvidMD, the first clinical tool from Ovid, provides quick answers to a physician’s questions based on relevant, current full-text content from Ovid.

OvidMD was designed from a clinical, evidence-based perspective to ensure results are meaningful to a practicing physician. Efficient and easy-to-use, OvidMD’s search is powered by sophisticated technology developed by the experts at Ovid.

- **Simply ask a clinical question.** OvidMD searches Ovid MEDLINE®, evidence-based guidelines, and all of your institution’s key clinical full-text journals, books and databases – all in a single search
- **Type Ahead That Thinks Ahead.** Suggests possible search terms as soon as you begin typing and makes exploring alternative, related topics quick and easy.
- **Clinically-optimized search results.** Developed for—and tested by—physicians, OvidMD’s intuitive search immediately returns relevant results
- **Clinical Focus Navigators.** Help narrow content by clinical need (Review Articles, Clinical Trials, Diagnosis, Treatment, Screening and Prevention, and Prognosis) as well as by type and date.
- **Go right to full text.** Links to full-text make further evaluation into current journal research, evidence-based guidelines, and ebooks easy
- **Access UpToDate’s® synoptic, point-of-care content** together with Ovid’s-full-text and bibliographic content in the same easy-to-use interface (requires subscriptions to both products)
- **Physicians can earn CME.** U.S. based physicians have the ability to obtain continuing medical education credits (AMA PRA Category 1 Credit™) for improving the outcome of patient care through researching a clinical topic in OvidMD
- **Tools that physicians want.** Downloadable patient information handouts from UpToDate® and RelayHealth (a division of McKesson Technologies, Inc.), an exportable image library, dozens of medical calculators, and more
- **Improved UpToDate® search results!**—search results from UpToDate® displayed in OvidMD are in real time and the exact same order as UpToDate®

“OvidMD is fast, user-friendly and gives relevant search results the first time around.”

Surender Bodhireddy, M.D.
Pathologist
Covenant Medical Center
Lubbock, Texas USA

Putting research into practice

www.ovidmd.com
One Search Does it All!

Physicians simply enter their clinical question in the search box and go! They’ll instantly get a comprehensive list of relevant, precise search results, links to full text, helpful calculators, exportable images and more!

Put Research into Practice
Give physicians online access to the answers they need from clinically relevant sources you trust.

• Ovid MEDLINE®, the premier, comprehensive biomedical database offering access to over 15 million journal articles in biomedicine and health care.

• Evidence-Based Guidelines that synthesize the best-available evidence on diagnosis, disease management, and drug therapy recommendations, written by physicians and updated quarterly.

• A suite of LWW Current Opinion journals, renowned for expert commentary and review articles in major medical specialties.

• Thousands of patient handouts from UpToDate® and RelayHealth, a division of McKesson Technologies, Inc.

• A to Z Drug Facts for dosages, side effects, indications, and information on drug therapies.

• PLUS most of your clinically relevant full-text content – the journals, books and databases that you rely on every day when searching OvidSP.

Learn More
Contact an Ovid Representative at sales@ovid.com to learn more about getting OvidMD for your institution. Or visit www.ovidmd.com to learn more, join our mailing list, and request a 30-day trial.

If you already HAVE OvidSP, OvidMD searches the OvidMD content set plus ALL of your clinically relevant journals, books and databases.

If you DO NOT HAVE OvidSP, no problem! Offer your physicians OvidMD as a standalone online tool with an affordable set of content specially selected for clinical relevance. Best of all, you can easily add additional content to customize for your institution’s clinical needs.