

OvidToday™

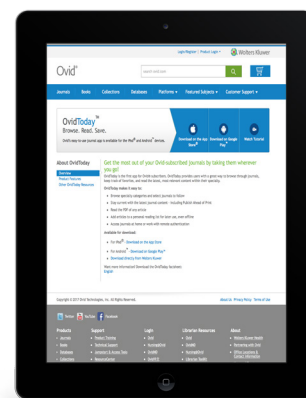
OvidToday™ is a free, easy-to-use app for your library's patrons to access your Ovid-subscribed journals, and read, download and save from anywhere. The free journal app provides the busy healthcare professionals you support with simple, on-the-go access to the latest and most relevant content they need.

Available for iPhone®, iPad®, and Android™ devices*, OvidToday provides instant access to browse through your institution's Ovid journals—including 6 months of rolling content and published ahead-of-print. Plus, users can read or save PDF articles and access them offline from anywhere.

Token Access option available!

see reverse for details

Promote and Drive Usage to your Ovid Journals with Ovid's Journal App!



NO EXTRA COST!

Included with your Ovid journal subscription—
Freely available for ALL your users!

NO EXTRA WORK REQUIRED!

Just let your patrons know about the app and that's it. The user downloads the app, sets up their own account, and they have access to all of your Ovid journals holdings!

- Access to your institution's Ovid journal holdings right on your patrons' devices
- Easy for users to browse, find and track journals, create a personal reading list, or read the PDF of any article
- Customizable marketing materials available to help you promote OvidToday™ to patrons
- Helps your institution to get more out of its existing Ovid journal subscription at no extra charge, and helps improve journal usage

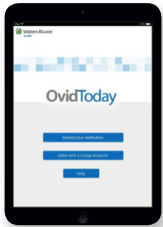
Why Your Users Will Want OvidToday

- **Browse ALL Your Institution's Ovid® Journal Holdings**—searchable by journal name, A-Z, or by category to find journals that best fit any specialty area
- **Intuitive Interface and Navigation**—made with the busy user in mind to make reading journal articles a simple experience
- **Personal Reading List**—ability for users to create a list of journals to follow, even offline, that is most relevant to their research, practice and education
- **Stay Up-To-Date**—the latest content from the institution's subscribed journals, instantly available on the app once on Ovid—including Publish Ahead of Print
- **Read Articles Anywhere**—facilitates access of up to 6 months-worth of rolling content and PDF articles while at work or at home with remote authentication

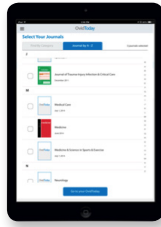
*Some features and functionality are currently not available for all devices. Please refer to the store's app description for current release information.

OvidToday™

Look Inside OvidToday



Log into OvidToday



Add journals to your reading list - select by category or A-Z



Browse journal content and read PDF articles

Current supported devices include:

iPad®
 iPad® mini
 iPhone® 6 or greater

*Samsung Galaxy Tab S 8.4”
 *Samsung Galaxy Tab S 10.5”
 Fire HD 7” (4th Gen)
 Fire HDX 8.9” (4th Gen)

**Some features and functionality are currently not available for this device. Please refer to the store’s app description for current release information.*

Getting Started with OvidToday!

Download the OvidToday app

Available AT NO EXTRA COST—Download on the Apple Store, on Google Play, or on the Amazon Appstore.



Option 1: Generate Token Access from the Ovid website

1. Log into ovidsp.ovid.com as you typically do
2. Click on the new ‘Mobile’ tab and follow the instructions to generate access to OvidToday

Option 2: IP Authentication

1. Connect your device to your institution’s wireless network
2. Tap on ‘Let’s Get Started’ in the App
3. Follow Instructions

Option 3: Ovid ID/Password

1. Tap on ‘Log In Using your Ovid ID and Password’
2. Follow Instructions

Start reading your favorite journals!

Promote OvidToday to Your Users

Get your OvidToday Librarian Toolkit to help you market the app to your patrons and promote journal usage. You can find posters, banners, emails and more. Visit resourcecenter.ovid.com and go to the OvidToday tab.

Award-winning Support and Consultative Services

- Ovid®’s award-winning support teams help implement tools into your library for the most optimized deployment, promotion, training, configuration, and customization.
- 24/7 support is available in over 20 different languages.



The global Customer Engagement team has attained best-in-class recognition through Omega Management Group’s NorthFace ScoreBoard Award™ for superior customer satisfaction scores for the last five years running.

To learn more about OvidToday and other Ovid offerings, contact your Ovid Representative or visit ovid.com/ovidtoday.